

studio2stage
The Irish Music and Dance Experience

July 22rd to July 30th 2017

studio2stage

presents

‘Thats Dancing’

Sunday July 30th at 7pm

Wilkin’s Theatre

Kean University

New Jersey, USA

One Hundred Performers

Nine Days

One Live Performance

studio2stage is unique. It's a full on show production experience for young Irish dancers and musicians who will be the cast of a live show performance on the final night which is open to the general public. This is an awesome pre-tour educational and fact-finding opportunity for aspiring performers to become part of a professional Irish music and dance show production and to experience what it's really like to be in a touring production. Participants gain all the experience needed before attending their first big audition for one of the highly renowned touring shows, fully prepared and ready to succeed!

Our two world class musical directors and our four celebrated dance choreographers will work together with the students to bring out the best in each and every one, to foster and encourage their talents and to help them achieve their dreams of performing in a live production.

The students will witness first hand, life as a professional, experience living away from home, making new friends, immersed in nine days of intense rehearsals and watching a full show production come to life! Students will also learn about stage production, choreography, line management, the role of a tour manager, the role of a dance captain, musical director, what to look for in their first touring contract and more! Acquiring a sound understanding of the business of performance is an absolute necessity for any 21st century performer.

This will be an opportunity for the musicians, singers and dancers to have a preview into the world of professional show performance. The knowledge and experience gained from studio2stage of the performance industry will allow students to focus more readily on what is important to them as performers.

Meet the team behind studio2stage

Jim Murrhly: Producer

Lead Dancer in Lord of the Dance, Feet of Flames, Owner of Damhsa Irish Dance Company, Choreographer of Irish Celtic, TCRG, ADCRG

Michelle Lee: Producer

Director of M&R Dance Events Ltd, Producer International Irish Dance Festival, Principal of Lee-Byrne Academy of Dance, TCRG, ADCRG and Grading Examiner

Anthony Davis: Musical Director

Musical Director for Damhsa, Irish Celtic, Kayna, Anton & Sully CD Vol I-V

Liam O'Sullivan: Musical Director

Irish Nights, Gaelforce Dance, Dance Masters, Mise Live, Irish Celtic, Anton & Sully CD Vol I-V

Susie Sheil: Line Producer

Abbey Theatre, Lord of the Dance, Riverdance, The Shaughraun, Queen at the Ballet, Abhann Productions, The Riverdance Flying Squad, Line Producer for the 2003 Special Olympics Opening Ceremony and the Ryder Cup 2006 Opening Ceremony, Creative Producer and Managing Director of Sheil Entertainment Agency Ltd

Rachel Byrne: Producer/Choreographer

Riverdance, RTE's Jigs & Reels, M&R Dance Events Ltd, Co Producer International Celtic Irish Dance Festival, TCRG

The 2017 Dance Choreographers

Miriam Lee: Dance Choreographer

Currently on tour with Riverdance, International Irish Dance Festivals in Europe and USA, Damhsa Irish Dance Company, Gaelforce Dance, Lead dancer in Dance Masters, Roots of Ireland, Dance Captain of Irish Celtic.

Zach Klingenberg: Dance Choreographer

Lord of the Dance as principle dancer, Choreographer of Murphy's Legacy, Co-founder and choreographer of electronic fusion group TapTronic.

Scott Doherty: Dance Choreographer

Riverdance, Michael Flatley's Lord of the Dance & Feet of Flames, Gaelforce Dance, Busch Gardens, Williamsburg, Dance Captain and principle dancer for Celtic Fyre, Rockin' Road to Dublin serving as the show's Choreographer, Co-Creator, Executive Producer, and Principle Lead dancer.

Aidan Garvey: Dance Choreographer

Riverdance, Emerald Beat, Lead Dancer and Dance Captain Gaelforce and Dance Masters, Dance Captain Irish Celtic, Damhsa Irish Dance Company.

Commercial Promotional Packages

GOLD PACKAGE

\$500

- Your full page color advertisement in the show programme
- Your advertisement on studio2stage website (can include video) 12 months
- Your advertisement on studio2stage social media pages (can include video)
- Two Complimentary show tickets for 'That's Dancing' on 31st July

SILVER PACKAGE

\$300

- Your full page color advertisement in the show programme
- Your advertisement on studio2stage website (can include video) 6 months
- Your advertisement on studio2stage social media pages (can include video)

BRONZE PACKAGE

\$200

- Your full page color advertisement in the show programme
- Your advertisement on studio2stage website (can include video) 3 months
- Your advertisement on studio2stage social media pages (can include video)

WELCOME PACKS

Each participant will receive a welcome pack on arrival to studio2stage. Include your marketing items in the welcome packs, for example leaflets, gifts, keychains, pens or similar.

100 Welcome Pack Promotional Items:

\$100

PROMOTIONAL PACKAGES ORDER FORM

Artwork supplied for full page advertisements must be of premium print quality with 10mm bleed, in pdf file type and portrait orientation only. Please email your artwork to info@studio2stage.ie

Playbill Advertisements

Organisation Advertisement

\$100

Family Advertisement

\$50

Please include your name, the performers name and your message, 250 characters maximum ie

"Name would like to wish Performers Name the best of luck performing tonight!"

PLAYBILL ADVERTISEMENT ORDER FORM

Prices indicated do not include IE VAT